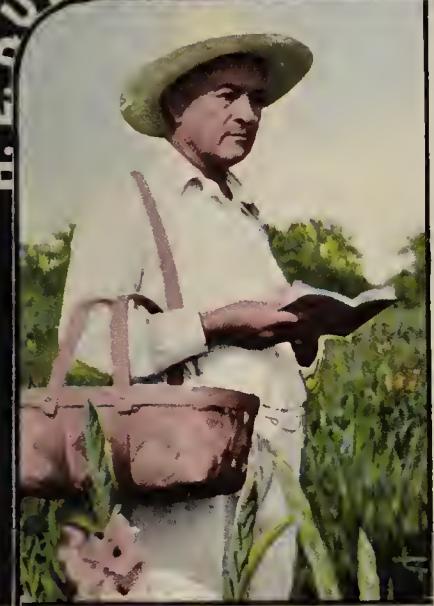


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



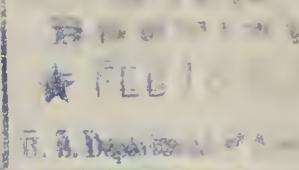
A. E. KUNDERD



6225

5/23/35

Special Cable



Sec. 562, P. L. & R.  
U. S. Postage  
PAID  
Goshen, Indiana  
PERMIT No. 14

~~U. S. Dept. of Agri.~~  
Bureau of Plant Industry  
Washington, D. C.  
~~Att: Mr. F. C. Auchter, Prin.~~  
Hort. in Charge.

Mrs. Newnam

## America Becomes Garden Minded

Flower gardening which has been more than just a hobby in the European countries is now coming into its own in this country. Just look around you and see how many new gardens are being established and the many, many more that are being revamped. To those of you who have not yet developed a complete perennial garden I urge you to do so. You will find a new joy in your garden or as it is often referred to "the outdoor living room."

The past summer's drought has taken a terrific toll in plant life. Now with the hot, dry summer practically just a memory, it is time to begin the needed work so the garden will present a beautiful picture next year.

We are presenting in this circular a fine lot of offers. The plants, shrubs and bushes we shall send have been selected with the greatest of care and are all of the very finest quality. I know they will be most pleasing to you. You can order with every assurance that the "House of Kunderd" will furnish you with the finest stock you can buy, and every order will be given our most careful attention.

*A. E. Kunderd*

**A. E. KUNDERD, Inc.**  
GOSHEN . . . . . INDIANA

**POSTMASTER:** If not deliverable and you have no forwarding address, show reason and return at once. Return Postage Guaranteed. If addressee has moved and new address is known, notify sender on Form 3547, postage for which is guaranteed.



# OUR BEST GRADE of FANCY ROSES

We are offering you absolutely our fanciest Roses — all first grade. Every rose is two years old, field-grown and budded on multiflora understock. Every rose is hand sorted, assuring you uniform quality. All roses have a heavy, well balanced root system. Now is the most ideal time to plant roses. They will be shipped right after our first good frost, which is necessary to properly mature the bushes.

## MAKE YOUR OWN SELECTION

**BRIARCLIFF** — This rose blooms on long, stiff stems. It has large, pointed buds with double, high-centered blooms of brilliant rose-pink. It is very fragrant and long-lasting.

**CHAS. K. DOUGLAS** — Long pointed buds open to large, loosely formed flowers of striking crimson-scarlet. An exceedingly fine red garden rose with great depth of petals and clear, unfading color.

**CONSTANCE** — Splendid yellow, having few superior in richness of color. Buds are orange color, streaked crimson. Open flowers medium, globular and of a pure yellow which last well.

**DR. ECKENER (Hybrid Rugosa)** — Large, fragrant, semi-double. Flowers are yellow tinted with orange and coppery rose. Hardy making a large 6 to 8 foot bush which blooms intermittently from July to September.

**EDITOR MCFARLANDO** — Brilliant pink — doesn't fade. Produces long stems to make it one of the best for cut flowers.

**E. G. HILL** — Great massive blooms of deep maroon, velvety on inside and glistening outside; very perfumed with old rose fragrance.

**ETOILE DE FRANCE** — Bushes bloom constantly, producing large, massive, deep, full cup-formed flowers of clear red or velvety crimson. Bushes grow strong and upright with beautiful bronze-green foliage.

**ETOILE DE HOLLANDE** — The finest dark red rose for general purposes. Its gigantic flowers are velvety crimson, and are produced with great freedom throughout the season. It is unquestionably the best and most popular red hybrid tea rose.

**FRAU KARL ORUSCHKI** — A large white rose of perfect form. Hardy and the best white variety.

**JOANNA HILL** — New, strong growing, ever-blooming hybrid tea bush rose. Large, long, handsome buds, opening into a deep, extremely double bloom of a beautiful shade of deep yellow flushed with a coppery orange at base of petals.

**K. A. VICTORIA** — Immense creamy white of perfect form. Full and double blooms are borne on long, strong stems. Profuse, steady bloomer.

**LADY HILLINGDON** — The always popular, beautiful apricot-yellow tea rose, with lovely buds and exquisitely formed open blooms produced continuously. Probably the hardiest of all tea roses, and undoubtedly the best yellow bedding rose.

**LOS ANGELES** — Beautifully shaped fragrant flowers of pale satiny pink, richly shaded with deep rose and gold. Extremely popular with everyone for its beauty and fragrance.

**LUXEMBOURG** — Top-ranking yellow rose, long pointed buds of exquisite texture. Rich bronze-yellow colorings; delightful fragrance.

**MARY, COUNTESS OF ILCHESTER** — One of the richest reds. Best red for northern states.

**MISS ROWENA THOM** — Enormous buds and blooms of fiery rose and mauve, shaded with old-gold at the center, borne on long, strong stems. Profuse, continuous bloomer and a very vigorous plant. Excellent in every way.

**MME. EDOUARD HERRIOT** — Buds are very pretty, flowers, large semi-double, coral colored shaded with scarlet and yellow. Winner of many awards.

**MRS. ALBERT BARBIER** — Pearl-white suffused blushing pink, golden apricot glow from base and center richly illuminating. Blooms continuously.

**MRS. AMBROSE RACAROO** — Salmon buff and shell pink. Well blended, very fragrant. A wonderful bloomer.

**MRS. E. P. THOM** — Fine long buds opening into perfectly shaped, open flowers of rich lemon-yellow. Vigorous and continuously in bloom.

**MRS. LOWELL SWISHER** — Vigorous and branching plant, free blooming and fragrant. Strong salmon-pink, deeper at center; buds long pointed, coppery salmon at base.

**PRES. HOOVER** — This multi-colored fragrant rose is very popular. It combines shades of cerise-pink, flame, scarlet, and yellow, the long buds being beautifully formed, opening slowly.

**REO RADIANCE** — A bright, rosy, red form of Radiance, with the same good habit and blooming qualities.

**SALMON RADIANCE** — Shell pink Radiance. A superb sport of the famous Radiance and equal in every respect, but distinct in color. This exquisite shade has never been matched in any of the new roses.

**SOUV. DE CLAUDE PERNET** — A most vigorous grower of erect branching habit; beautiful, long pointed buds of exquisite shape, carried on long, stiff stems. Very large, full beautifully formed bloom. Color striking sunflower-yellow.

**TALISMAN** — The most sensational rose of all times. Brilliant orange-red buds, long and beautifully formed, open to a large, fragrant, double bloom of glowing golden yellow, stained with copper-red and orange-yellow on the inside. Vigorous and hardy.

**TEMPLAR** — Most fragrant red rose. Almost thornless.

**WM. F. OREER** — Beautiful golden fawn and orange-pink rose, recurring petals flushed with red in center.

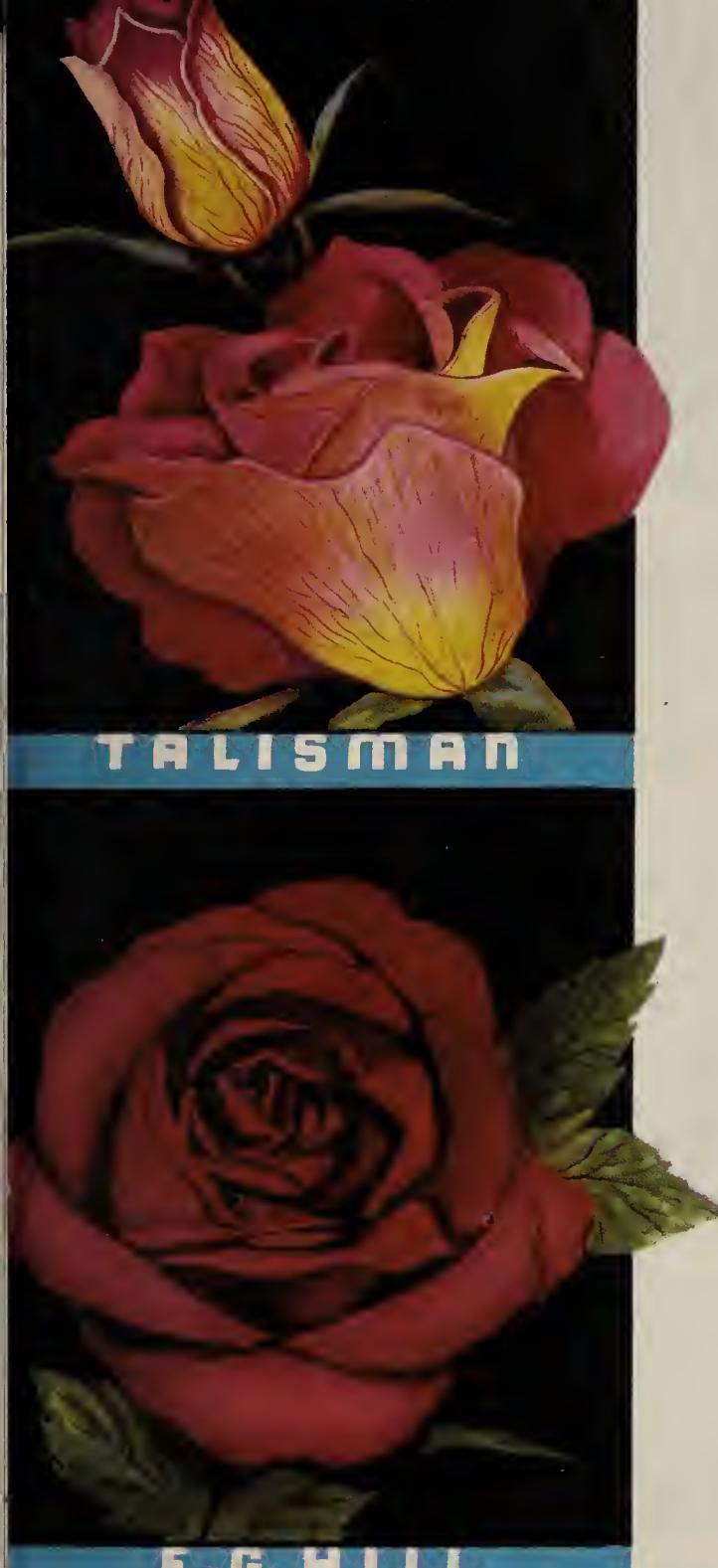
**WILLOWMERE** — Magnificent, brilliant pink flowers suffused with a golden light.

## 4 ROSE BUSHES

2 year old, field-grown, budded  
on multiflora stock, every rose is  
hand sorted, heavy, well balanced  
root system . . . . .

**\$2.35**  
PREPAID

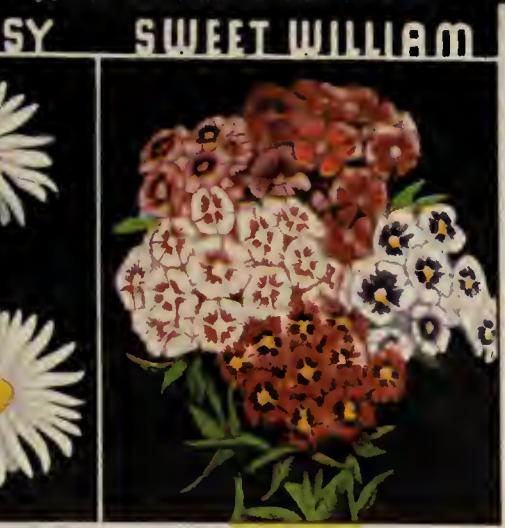
**ETOILE de HOLLANDE**



**PRESIDENT HOOVER**

**BRIARCLIFF**





**About Perennials**  
Flower lovers everywhere are giving much more attention to the perennial garden. Perennials are the flowers which grow year after year. With good care their loveliness increases each season. Plant them for permanent beauty in your garden. They will do well in borders, in front of shrubbery, around the pool, in fact, most anywhere except single plants dotted here and there around the yard.

## Glorious New Hardy Fall Asters

### A Delightful Flower For Your Garden

Perhaps some of you are not familiar with this exquisite perennial. They are tall growing, bushy plants, blooming throughout the autumn months up to November. As indicated in the colored picture, they are a mass of flowers. At blooming time, when planted in the perennial border or among shrubbery, they light up the backgrounds with their cloud-like effect of highly colored blooms.

Michaelmas Daisies thrive well, with little care, in most any soil. They will generously respond to any special care given them. Allow about two feet space for each plant. When plants are well established, they should, in June or earlier, be thinned out. Remove all the weak growths, and keep not more than 3 or 4 of the strongest shoots to each plant. They will then branch out freely and yield fine flowers. Plant them in full sun.



### Blooms Late in the Fall

**ABENDROTHE** — Beautiful deep rose. Grows 5 feet.

**CLIMAX** — Fine lavender blue with yellow center. One of the best and showiest with 4 foot pyramidal spikes of large flowers. Excellent for cutting.

**NOVAE ANGLIAE ROSEA** — Deep reddish-violet. 4 feet tall.

**SUNSET** — A new fall aster. Flowers large clear pink. Retains its original color unto the end.

**WHITE LADY** — Another new fall aster. This variety is the best and largest white.

**5 HEAVILY ROOTED PLANTS ALL DIFFERENT AND PROPERLY LABELLED \$1.49 PREPAID**

**A. E. KUNDERD, Inc.  
GOSHEN . . . INDIANA**

### PERENNIALS While They Last PERENNIALS MAKE YOUR OWN SELECTION . . . Heavily Rooted Two-Year-Old Plants

**ANCHUSA** — The brilliant blue of this flower cannot be surpassed for producing a mass effect.

**AQUILEGIA** — or Columbine is one of the most beautiful of all hardy plants and make themselves at home in any hardy border. Bloom from late spring through the early summer months.

**CARNATION (Hardy Red)** — A beautiful, perfectly hardy, dark red carnation; blooms all summer.

**COREOPSIS, GRANDIFLORA** — One of the best hardy plants. The large, bright yellow flowers of this improved variety are fine for cut flower purposes.

**GYSOPHELIA (Baby Breath)** — A beautiful old fashioned plant possessing a grace not found in any other perennial.

**GAILLARDIA, GRANDIFLORA (Blanket Flower)** — This is considered one of the most beautiful and desirable plants in cultivation; blooms all summer. Base of petals is scarlet-crimson, bordered golden yellow.

**HELIOPSIS (Orange Sunflower)** — This lovely perennial will provide many fine blooms for cut flowers. It grows about 3 feet and is a beautiful golden yellow.

**HEUCHERA (Chinese Coral Bells)** — The graceful plant grows in rosette-like form and produces numerous slender, erect stems about 18 inches high above the light green foliage that last in good condition for a long time. Flowers excellent for cutting. Perfectly hardy — blooms profusely.

**KOREAN CHRYSANTHEMUM** — A recent introduction from Korea. Grows about 2 feet high and is loaded with large white flowers with golden centers, generally becoming tinted pink in frosty weather.

**12 PLANTS for only \$2 PREPAID**

**LIATRIS (Blazing Star)** — Very showy and attractive, with long graceful spikes of rosy-purple flowers from July to September. Grows 3 to 4 feet and is perfectly hardy.

**LOBELIA CARDINALIS** — Rich, fiery cardinal flowers, often producing 4 to 6 spikes, 24 to 30 inches long.

**LYCHNIS CHALCEONIA (Jerusalem Cross)** — Flower heads of brilliant scarlet, 15 inches.

**MONAROA OIOYMA ROSEA (Bergamot)** — A mass of bright scarlet flowers with fragrant foliage. 18 inches.

**PYRETHRUM (Painted Daisy)** — Snowy, hardy perennials, growing 2 feet in height, with most brilliant and lasting flowers during last of May and through June.

**PLATYCOON (Balloon Flower)** — Large, showy, deep blue flowers blooming from June to October. Good for rock garden and border.

**SHASTA DAISY (Chrysanthemum Maximum or Moon-penny) ALASKA** Shasta Daisies are classed among the most known hardy plants. Alaska is an improved variety with large white blooms.

**STATICE LATIFOLIA (Great Sea Lavender)** — Valuable either for border or rockery. Leathery leaves and immense candelabra-like heads, frequently 1½ feet high and 3 feet across, of purplish-blue, minute flowers during July and August.

**SWEET LAVENDER (Vera)** — The true Sweet Lavender. Grows 18 inches high, wonderfully fragrant, blue flowers in July and August.

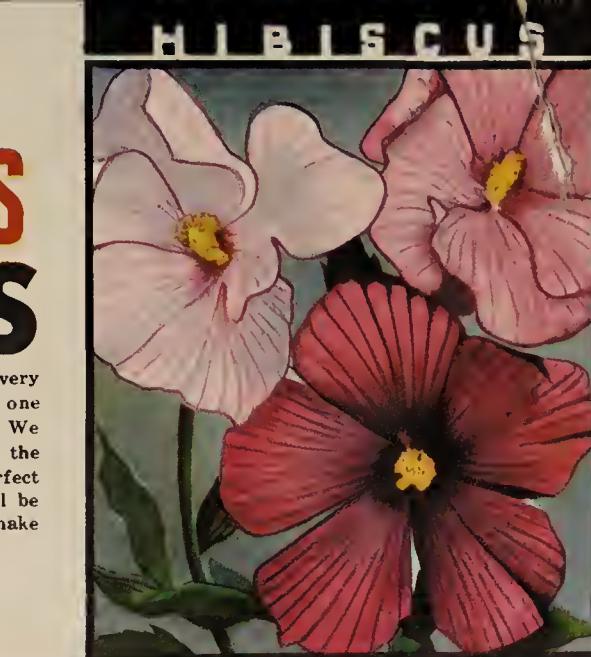
**VERONICA LONGIFOLIA** — A pretty 2-foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers abundantly in July and August, on long compact spikes of deep blue.

**4 SHRUBS for \$1  
only  
Express Charges Collect**



### 5 Beautiful Peonies \$1 EXPRESS CHARGES COLLECT

If you could visit our place during June and see the acres and acres of peonies in bloom you would be thrilled with the lovely picture of a sea of beautiful flowers. Then as you looked at the individual varieties you would marvel at the exotic charm of the peony. We wish to transfer some of this beauty to your garden. The five peonies we offer are all top-notchers. They will all be correctly labelled. They are all varieties that sell regularly at from 50c each and up. You simply can't go wrong when you buy KUNDERD PEONIES. We will give you all standard 3 to 5-eye divisions of the finest quality obtainable.



### Hibiscus or Mallow Marvels

The Hibiscus or Mallow Marvels as they are often called are the largest flowers that grow in the summer garden and present a gorgeous sight when in bloom. They grow 3 to 8 feet tall and the branches spread out over a large area. They can be planted either among shrubs, or used as a substitute for shrubs. They begin blooming in July, continuing through August and September.

The Mallows we offer are not the ordinary run of Hibiscus, but have been produced from the finest strains available. The collection contains the very choicest of mixed seedlings and they come in all shades of pink; some pink with red throats; white with red throats, pure white; red; and an occasional cream colored one.

Order them NOW for planting this fall.

**8 Large Size Clumps for \$1  
EXPRESS CHARGES COLLECT**

We guarantee that every bulb, plant, shrub, rose and tree will reach you in good growing condition and will replace FREE any stock not in good condition providing complaint is made within 5 days after arrival. We agree to replace at one-half price any item dying during the first season providing, of course, that written notice is sent us before October 1st.

A. E. KUNDERD, Inc.

### What Others Say —

"Received the Peonies and am delighted with them. I have never seen nicer — strong healthier roots. You advertise three to five eyes; only two bad three eyes, all other five or more, one nine eyes. I want to repeat I am delighted."

MRS. I. L. STANDLEY,  
Rogersville, Mo.

"The plants I bought of you last year were beautiful and very satisfactory. The Roses, I think, have all wintered in fair condition and I am looking forward to much enjoyment when they bloom."

MRS. MARY L. McCACKEN,  
Box 462, Smithfield, Pa.

"I today received the twenty shrubs I wrote you about on Saturday. They are, undoubtedly, the finest I received from any seedsman, regardless of price, for which I thank you."

EARL W. JENKINS,  
3153 S. Hamlin Ave.,  
Chicago, Ill.

"Received the Peonies and am delighted with them. I have never seen nicer — strong healthier roots. You advertise three to five eyes; only two bad three eyes, all other five or more, one nine eyes. I want to repeat I am delighted."

MRS. I. L. STANDLEY,  
Rogersville, Mo.

"The plants I bought of you last year were beautiful and very satisfactory. The Roses, I think, have all wintered in fair condition and I am looking forward to much enjoyment when they bloom."

MRS. MARY L. McCACKEN,  
Box 462, Smithfield, Pa.

"I today received the twenty shrubs I wrote you about on Saturday. They are, undoubtedly, the finest I received from any seedsman, regardless of price, for which I thank you."

EARL W. JENKINS,  
3153 S. Hamlin Ave.,  
Chicago, Ill.

"Received the Peonies and am delighted with them. I have never seen nicer — strong healthier roots. You advertise three to five eyes; only two bad three eyes, all other five or more, one nine eyes. I want to repeat I am delighted."

MRS. I. L. STANDLEY,  
Rogersville, Mo.

"The plants I bought of you last year were beautiful and very satisfactory. The Roses, I think, have all wintered in fair condition and I am looking forward to much enjoyment when they bloom."

MRS. MARY L. McCACKEN,  
Box 462, Smithfield, Pa.

"I today received the twenty shrubs I wrote you about on Saturday. They are, undoubtedly, the finest I received from any seedsman, regardless of price, for which I thank you."

EARL W. JENKINS,  
3153 S. Hamlin Ave.,  
Chicago, Ill.

"Received the Peonies and am delighted with them. I have never seen nicer — strong healthier roots. You advertise three to five eyes; only two bad three eyes, all other five or more, one nine eyes. I want to repeat I am delighted."

MRS. I. L. STANDLEY,  
Rogersville, Mo.

"The plants I bought of you last year were beautiful and very satisfactory. The Roses, I think, have all wintered in fair condition and I am looking forward to much enjoyment when they bloom."

MRS. MARY L. McCACKEN,  
Box 462, Smithfield, Pa.

"I today received the twenty shrubs I wrote you about on Saturday. They are, undoubtedly, the finest I received from any seedsman, regardless of price, for which I thank you."

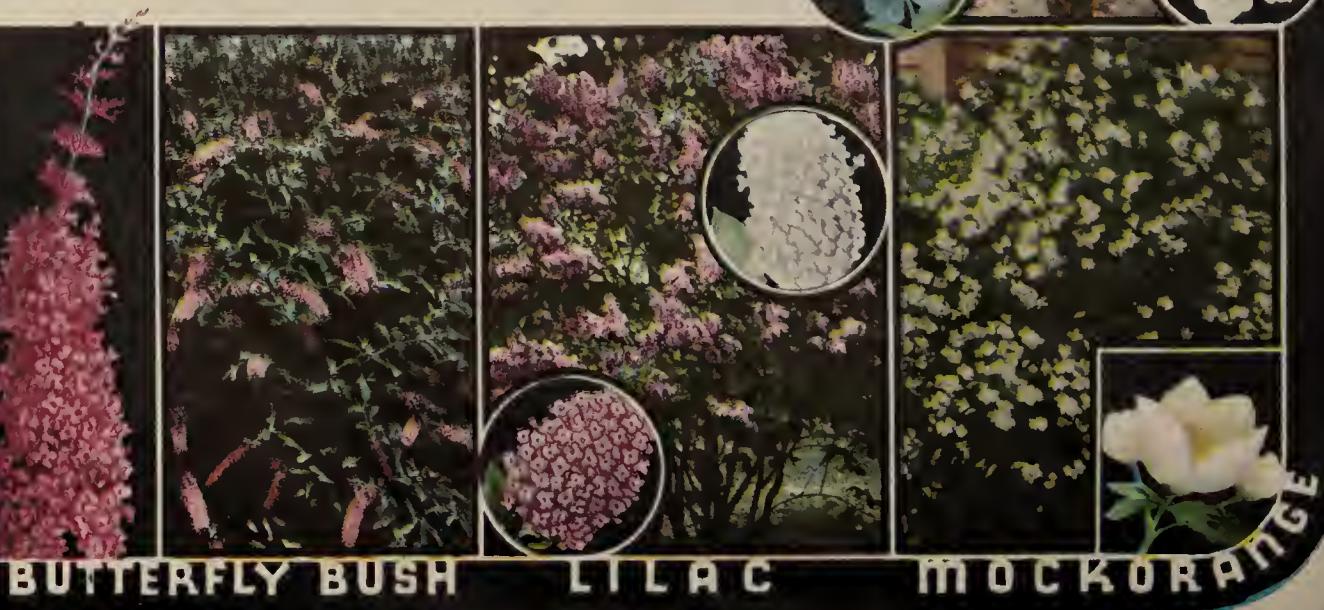
EARL W. JENKINS,  
3153 S. Hamlin Ave.,  
Chicago, Ill.

"Received the Peonies and am delighted with them. I have never seen nicer — strong healthier roots. You advertise three to five eyes; only two bad three eyes, all other five or more, one nine eyes. I want to repeat I am delighted."

MRS. I. L. STANDLEY,  
Rogersville, Mo.

"The plants I bought of you last year were beautiful and very satisfactory. The Roses, I think, have all wintered in fair condition and I am looking forward to much enjoyment when they bloom."

MRS. MARY L. McCACKEN,  
Box 462, Smithfield, Pa.



REGAL LILIES

# REGAL LILIES . . . Large Size Bulbs

There has perhaps been more good things said about the Regal Lily than any other lily in cultivation today. It is magnificent. The throat is flushed with yellow, shading to white at outer edges; externally, the flowers are brown or pink on "ribs" shaded through the almost translucent petals with a delightful pearly tint; the contrast between the rich wine or pink color on the reverse of the petals and the gold shading of the throat is extraordinary and beautiful.

We could say more of the charm of this exquisite lily but we will tell you what Mrs. R. H. Mather of Reading, Mass., has to say

## THE "WONDER LILY"

The name "Wonder Lily" is most fitting, for this lily really is a "Wonder Lily." It is truly remarkable in every respect, beautiful in the garden and excellent as a cut flower. As soon as the first spike or spikes have bloomed, additional plants appear which bear continual blooms until stopped by frost. The flowers have the long trumpet form and the throat is about the same color as the Easter Lily. In other characteristics it resembles the Regal Lily. The plants

W O N D E R  
L I L Y



about her experience with the Regal Lily bulbs she purchased of us. "I want to express my appreciation of the Regal Lily bulbs we purchased of you. They have bloomed wonderfully well, one stalk having 39 buds on it. But, fearing that the stalk could not support that many blooms without breaking we removed 6 of them leaving 33 to bloom."

**8 BULBS \$2**  
FOR ONLY  
PREPAID

Lillium Philippinense Formosanum

are very sturdy with  
bountiful foliage on long  
leaves.

There is only a limited  
number of these bulbs  
left so order at once.

**6 BULBS \$2**  
SURE TO BLOOM  
FOR ONLY  
PREPAID

### ORDER BLANK

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

A. E. KUNDERD, INC.,  
Goshen, Indiana.

Gentlemen: Please send me the Special Collections and Varieties mentioned below for which you will find my remittance in the amount of

\$ \_\_\_\_\_ enclosed.

No. of Collections	Kind of Collection and Each Price	Total
ROSES — 4 Bushes	\$2.35 Postpaid	
IRIS — 15 Roots	\$2.00 Postpaid	
PERENNIALS — 12 Plants	\$2.00 Postpaid	
FALL ASTERS — 5 Plants	\$1.49 Postpaid	
REGAL LILY — 8 Bulbs	\$2.00 Postpaid	
WONDER LILY — 6 Bulbs	\$2.00 Postpaid	
HIBISCUS — 8 Clumps	\$1.00 Collect	
PEONIES — 5 Divisions	\$1.00 Collect	
SHRUBS — 4 Shrubs	\$1.00 Collect	
	Total	

Note: Use separate sheet when making selections other than collections.